

PHOTOSHOP

DO'S:

- DO create your files at the BLEED SIZE.
- DO make sure all images are 300 dpi and CMYK or Pantone ink colors.
- DO flatten your files.
- DO proofread your files carefully. We do not run spell check or cross-reference any information.
- DO check all fold panels to ensure the job will fold correctly.

DON'TS:

- DO NOT use a border thinner than 1/4" on your job.
- DO NOT save your files in RGB Mode.
- DO NOT use "LZW Compression" when saving an image as Photoshop TIFF.
- DO NOT use "JPEG or ASCII Encoding" when saving an image as Photoshop EPS.
- DO NOT save your files at less than "HIGH" quality, ("MAXIMUM" recommended) when saving your file as a JPEG.
- DO NOT place important elements closer than 1/4" from the trim edge.